

LMU Cable Channel 6

24 hours a day

7 days a week

R O A R
NETWORK

Advertising + Video Services

ROAR Network is Loyola Marymount University's only student run television station airing on **LMU cable Channel 6**, 24 hours a day, 7 days a week.

We offer video production and advertisement services to LMU clubs, organizations, programs and departments. This is a way for the students of ROAR Network to use their talents and passions and give back to their LMU community.

ROAR Network Video Services

Video Services includes filming on-campus events, live broadcasting of events on ROAR Network, and other custom productions. ROAR Network has worked on events such as LipSync and PeaceJam, as well as with the Business Department, University Relations, Career Development Services, and many more.

PRODUCTION SERVICES

Package 1 Basic	<p>What we need: 2 weeks notice, 2 weeks turn-around</p> <p>What you get: 1 Camera, 1 DVD with limited editing and basic DVD packaging</p> <p>Cost: \$75 set up, \$75 per hour, Extra DVDs are available at \$7.50/per copy</p>
Package 2 Intermediate	<p>What we need: 3 weeks notice, 3 weeks turn-around</p> <p>What you get: Multiple cameras, 1 Custom DVD with standard editing</p> <p>Cost: \$75.00 set up, \$75.00 per hour for first camera, \$50.00 per hour for each additional camera, editing at \$60.00 per bid hour, Extra DVDs are available at \$7.50/per copy</p>
Package 3 Advanced	<p>What we need: 4 weeks notice, 4 weeks turn-around</p> <p>What you get: Multiple cameras, Advanced editing and effects, Custom DVD with DVD packaging, Mass Duplication of DVDs</p> <p>Cost: Priced by individual project quote</p>

NON-PRODUCTION SERVICES

Video-DVD Transfer	\$30.00 per hour of footage
Non-Copyrighted DVD Duplication	Single copy \$7.50, includes packaging (\$5.00 – no packaging) Bulk (50+) \$3.00 each, Bulk (100+) \$2.50 each
Non-Copyrighted CD Duplication	Single copy \$3.00 Bulk (50+) \$1.20 each, Bulk (100+) \$1.00 each
Pod-Cast Encoding	\$35.00 per pod-cast episode

*Non-production services require one week notice, and one week turn-around. Other Services available upon request.
Rush pricing is available but services are not guaranteed after requested notice time.*

ROAR Network Advertising

ROAR Network also offers advertisements, in the form of commercials and web advertisements. Clients can provide their own commercials or use one of our pre-made templates, viewable at www.roarnetwork.com/advertising. Web advertisements are included with every on-air commercial or can be bought individually. Both commercials and web advertisements run for two weeks.

ADVERTISEMENT PRICING

LMU Clubs

\$25 for 2 week block

Excellent quality screen ad will be created by one of our graphic designers highlighting your Loyola Marymount event, seminar, or party. The ad placement will air for 15 seconds at least 8 times a day (Minimum 2 in Primetime). Also includes a web advertisement.

Organizations

\$75 for 2 week block

Excellent quality screen ad will be created by one of our graphic designers highlighting your Loyola Marymount event, seminar, or party. The ad placement will air for 15 seconds at least 8 times a day (Minimum 2 in Primetime). Also includes one web advertisement.

University Programs

\$150 for 2 week block

Excellent quality screen ad will be created by one of our graphic designers highlighting your Loyola Marymount event, seminar, or party. The ad placement will air for 15 seconds at least 8 times a day (Minimum 2 in Primetime). Also includes one web advertisement.

Other

\$200 for 2 week block

\$200 for 2 weeks: Excellent quality screen ad will be created by one of our graphic designers highlighting your Loyola Marymount event, seminar, or party. The ad placement will air for 15 seconds at least 8 times a day (Minimum 2 in Primetime). Also includes one web advertisement.

Flood

\$350 for 2 week block

\$350 for 2 weeks: Excellent quality screen ad will be created by one of our graphic designers highlighting your campus event, a product, or business. The ad placement will air for 15 seconds at least 16 times a day (Minimum 5 in Primetime). Also includes one web advertisement.

Individual Web Advertisements

\$5 for 2 week block

Web ad will rotate on www.roarnetwork.com

Looking for something special? Ask about ROAR Network's custom packages!

ADVERTISING BLOCK SCHEDULE

OCTOBER 6

materials due October 1

FEBRUARY 16

materials due February 11

OCTOBER 20

materials due October 15

MARCH 2

materials due February 25

NOVEMBER 3

materials due October 29

MARCH 30

materials due March 25

NOVEMBER 17

materials due November 12

APRIL 13

materials due April 8

DECEMBER 8

materials due December 3

APRIL 27

materials due April 22

FEBRUARY 2

materials due January 28

Each block runs for two weeks from air date shown.

For more information on any of our services, please email videoservices@roarnetwork.com or visit our website at www.roarnetwork.com



ROAR Network reaches every dorm room and apartment on campus; along with numerous televisions throughout campus including those in the Burns Recreation center.

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